In partnership with:

The University of Texas at Austin
McCombs School of Business

Business Because

MBA Application Guide

How To Land Your Place For 2025

Welcome message

In our BusinessBecause **MBA Application Guide** – How To Land Your Place For 2025, we break down everything you need to know about this application cycle, including a step-by-step guide to the admissions process, as well as insider tips on tackling an MBA application.

www.businessbecause.com
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BusinessBecause is a trusted source of information and inspiration for worldwide business school applicants, supporting you through every step of the business school journey.

BB

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How To Get Into Your Dream Program

A key part of a successful MBA application depends on how well you prepare for the process

Applying for an MBA can be a daunting process. It involves significant time and commitment to prepare, gather your documentation, and complete your application before you land a spot at business school.

Yet, by applying the right mindset and preparing well, you can find an MBA program that matches your profile and ambitions, allowing you to advance your skill set and elevate your career prospects.

There are various aspects to the application process, from shortlisting business schools to studying for the Graduate Management Admission Test (GMAT), and nailing the MBA interview.

The process is no simple feat, and that's why we've pulled together all you need to succeed. You'll learn about areas such as MBA acceptance rates, the state of the 2024-2025 admissions cycle, and guidance on application rounds.

This guide is intended to walk you through every step of the MBA application process.

We've listed the application deadlines of top business schools across the world to make this guide a one-stop resource for all your MBA admissions needs. You will also hear from insiders—including business school students and admissions experts—who have provided their top tips on how to ace the application process.

Good luck!

MBA Application Guide 2024-5

MBA Application Process: The Numbers

32.6%

is the acceptance rate at Chicago Booth School of Business

1-2 pages

is the average length of an MBA resume

3 rounds

is the standard number of application rounds at most business schools

12 months

before the first application deadline is the ideal time to start preparing

50%

is the proportion of female students in the Wharton MBA class of 2026

5 years

is the average pre-MBA work experience in the top 10 MBA programs

30-45 minutes

is the average length of an MBA interview

Sources

US News

mba.com

Financial Times Global MBA Ranking 2024

ameerkhatri.com

Message from our sponsor

The University of Texas at Austin
McCombs School of Business

37.9%

Texas McCombs Full-Time MBA acceptance rate

Source
US News

Start your next chapter with an MBA from the McCombs School of Business at The University of Texas at Austin. At Texas McCombs, we embody the spirit of innovation and determination, offering five distinct MBA programs tailored for full-time students, working professionals, and executives in Austin, Dallas, and Houston.

Here, you are what's next! Our programs are designed for those who envision a monumental leap forward in their careers and industries. In Austin, immerse yourself in our Full-Time MBA, or opt for the Evening or Executive MBA programs designed for working professionals and senior leaders. For those in Dallas/Fort Worth and Houston, our Weekend MBA brings the McCombs experience closer to you on alternating weekends.

At the heart of Texas McCombs is our commitment to personalized mentorship and lifelong career support. Our world-class professors, recognized for their real-world insights, become your partners in success both in and outside the classroom. This hands-on approach ensures you are prepared for tomorrow's business challenges, making a profound impact on the business world and beyond. Recognized as the "Best MBA Career Center" by Poets&Quants, our career team provides customized resources that align with your interests, strategically positioning you for success.

What's next is McCombs faculty coming to you, delivering the same exceptional MBA classroom experience in Dallas and Houston. Whether you choose the Full-Time, Evening, Executive, or Weekend MBA, you will find a program that fits your lifestyle and career aspirations. This robust support system, coupled with our extensive global network, ensures that your MBA experience extends far beyond the classroom.

Joining Texas McCombs means becoming part of a global network of changemakers. With access to an influential and passionate network of over 100,000 McCombs alumni and 500,000 UT Austin alumni across 176 countries, you are never far from a fellow Longhorn. Our community fosters collaboration, innovation, and lifelong friendships, creating a supportive environment where big ideas and bold innovations thrive.

So, come seize the opportunity to be what's next in business and beyond. Join us in Austin, Dallas, or Houston, and see your success resonate everywhere.

What To Expect From The 2024-25 Admissions Cycle?

There are several factors influencing this year's admissions cycle. For example, 2024 saw a sharp increase in MBA applications compared with the previous year, which has set the tone for this year's admissions cycle.

69%

of the Harvard Business School MBA Class of 2025 submitted GMAT scores

"As of August 2024, MBA programs have not yet released statistics for the 2023/2024 application cycle (i.e. enrolling in Fall 2024), but based on the number of inquiries we received for our services, and on comments made by school staff, it is clear that most top MBA programs in the US saw major increases in applications. For example, Tuck and Kellogg cited 20-30% increases in Round 1 application volume during webinars with admitted students," says David White, founding partner and admissions consultant from Menlo Coaching.

Fortunately, for those looking to throw their hat into the ring in 2025, it is unlikely that the competition will be steeper than last year.

"For the 2024/2025 cycle, I anticipate that application volume will be similar to 2023/2024 or slightly down," he says. This is also the first year that all MBA applicants planning to take the GMAT will be taking the new GMAT exam, which was introduced in November 2023, and which could affect the competitiveness of different application rounds.

"I anticipate the potential for a shift of applications from Round 1 to Round 2 because of delays in test-taking related to the release of the new GMAT exam," says David.

When it comes to the kinds of MBA programs candidates are applying to, this application cycle could see a further rise in popularity of online, hybrid and flex-learning MBA programs, according to Andrew Walker, director of research analysis and communications at the Graduate Management Admission Council.

Looking ahead to the publication of GMAC's Application Trends Survey this autumn, Andrew predicts that studying while working is becoming an increasingly common way to earn an MBA. He adds that applications to top-tier, full-time programs that saw declines in 2023 might bounce back this year.

"We've recently seen more applicants are willing to sacrifice prestige in favor of greater flexibility, but early signs indicate a rebound for more traditional programs, too," says Andrew.

Source
HBS

I anticipate the potential for a shift of applications from Round 1 to Round 2 because of delays in test-taking related to the release of the new GMAT exam."

David White
Founding partner and admissions consultant, Menlo Coaching

Round 1, 2, or 3 | Which Round Should You Apply In?

Choosing which round to apply in can be almost as important as the application itself. Is it better to get ahead of the curve and apply in Round 1? Or should you take time to hone your application for Round 3?

Most business schools have three MBA application rounds, however some have more than three, fewer than three, or rolling applications when you can apply anytime up to a certain date. There are no hard or fast rules pertaining to how likely you are to get into a program if you submit your application in Round 1 versus Round 2—the best round to apply in is dependent on several variables.

"Deciding which application round you should apply in depends on a complicated set of factors, including whether you've achieved your target GMAT score, your work schedule, your profile, how competitive your target programs are, and whether you're expecting any upcoming promotions," says Danae Anderson, founder of Evviva Admissions.

If you are well prepared to submit in Round 1, you should do so as there are more spots to fill, it shows your commitment to the program, it gives you time to address any glitches or unforeseen issues, and an admissions committee has longer to review your application.

"Applying in the first round demonstrates a strong commitment and genuine interest in the program. It showcases your proactive approach and organizational skills, qualities that are highly valued in MBA candidates," says Jenifer Turtschanow, founder and CEO of ARINGO MBA Admissions.

However, candidates must prioritize quality over speed, ensuring that application materials are meticulously crafted and tailored to the program's values and offerings.

I always advise applicants to apply when they feel most ready. That said, applying in early rounds—particularly our first or second deadline—can be advantageous. These rounds typically offer more scholarship opportunities and class spots. However, if you need more time in which to strengthen your application, it's better to wait for a later round."

Rodrigo Malta Managing director of MBA marketing, recruiting and admissions, University of Texas at Austin McCombs School of Business

5 years

is the average pre-MBA work experience at Stanford Graduate School of Business

Source
SGSB

Top MBAs And Their Acceptance Rates

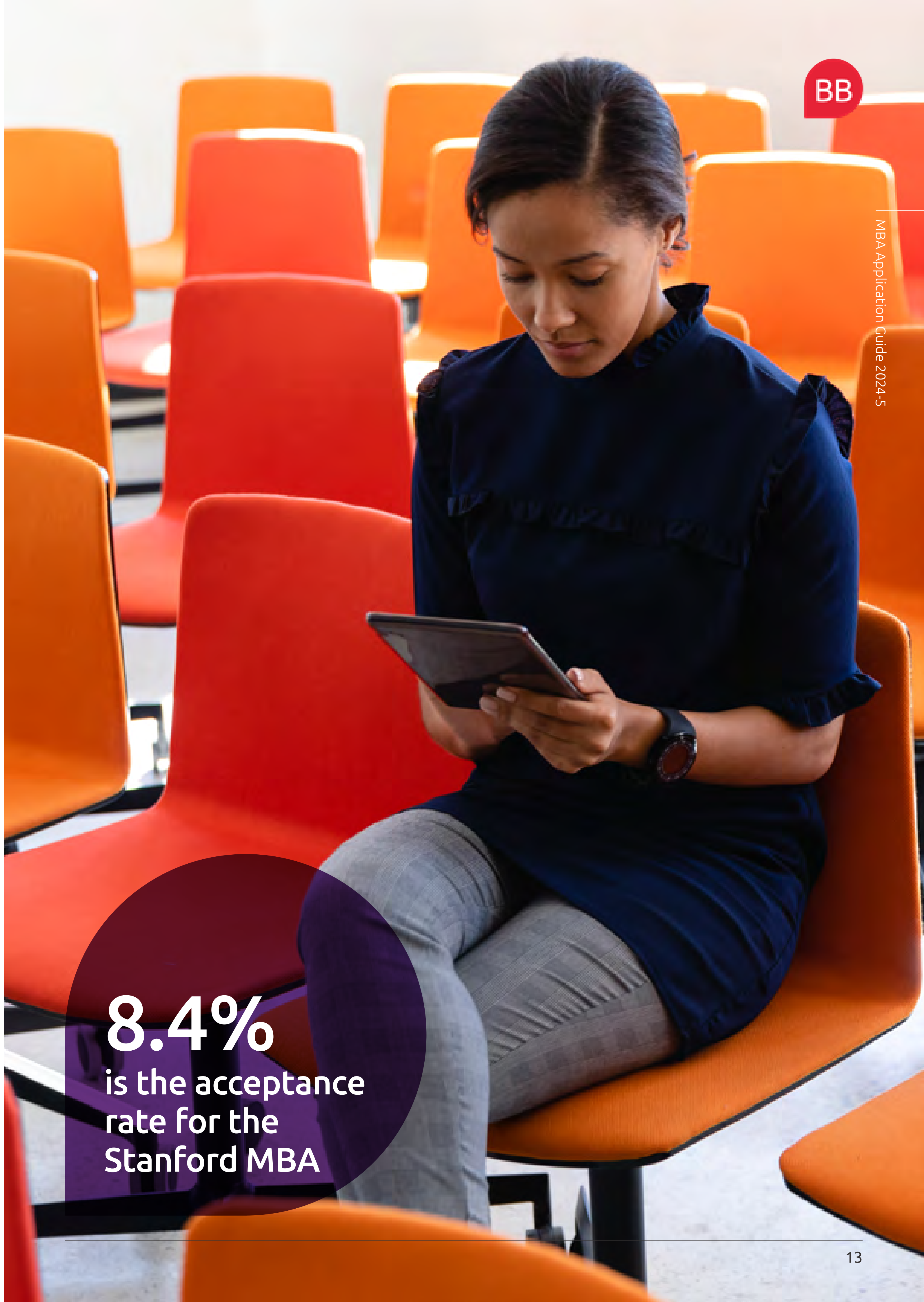
Researching the competitiveness of a business school program is a good way to find out how you compare with the rest of the cohort and therefore how likely it is that your application will be accepted by the school's admissions team.

A great way to do this is to look at either a school's MBA acceptance rates, or the percentage of applicants who are admitted into an MBA program. Alternatively, a less daunting option is to research the GMAT score range at your target business schools.

Acceptance Rate At Top Business Schools

School	Number of applicants	Accepted/ Admitted	Acceptance rate	Number enrolled	Enrolment rate
Stanford	6,190	521	**8.4%**	431	82.7%
Harvard	8,149	1,076	**13.2%**	938	87.2%
MIT: Sloan	5,317	947	**17.8%**	409	43.2%
HEC Paris	–	–	**18%**	–	–
Duke Fuqua	3,292	729	**22.1%**	385	52.8%
Columbia	5,430	1,215	**22.4%**	683	56.2%
Berkeley: Haas	2,904	667	**23%**	244	36.6%
Wharton	6,193	1,533	**24.8%**	874	57%
London Business School	–	–	**25%**	–	–
IESE	2,355	–	**26%**	–	–
Cornell Johnson	2,553	764	**29.9%**	283	37%
NYU Stern	3,075	966	**31.4%**	327	33.9%
INSEAD	–	–	**32%**	–	–
Chicago Booth	4,184	1,364	**32.6%**	657	48.2%
Yale	3,076	1,013	**32.9%**	339	33.5%
Kellogg	4,316	1,439	**33.3%**	529	36.8%
Texas McCombs School of Business	1,889	716	**37.9%**	241	33.7%
SDA Bocconi	375	–	**38%**	–	–
Virginia Darden	2,834	1,116	**39.4%**	352	31.5%
Dartmouth College	2,009	806	**40.1%**	297	36.8%
UCLA Anderson	2,182	881	**40.4%**	296	33.6%
CEIBS	–	–	**42%**	–	–

Sources
US News; various



MBA Application Guide 2024-5

A 6-Step Guide To Smashing Your MBA Application

Here's how you can put together a successful MBA application to land your dream program in just six simple steps

In this section:

1

Ace the GMAT

Getting a high GMAT score is one of the best ways to supercharge your application. Acing this standardized skills-based test can indicate your suitability to an MBA program.

The GMAT assesses skills relevant to business and management such as logic, critical reasoning, and data analysis. Performing well in these categories is a good sign that you will be able to withstand the challenges of an MBA program.

What's a good GMAT score?
It depends on the score requirement of the course you're applying for. It's a good idea to check your school's website to see the average GMAT score of the current class, as well as the range of scores that were previously accepted. As the GMAT exam was recently updated, understanding your score can help enormously.

Taking the GMAT exam in 2024
If you are taking the GMAT for the first time in 2024, you're likely to have taken the latest version of the exam (and you'll get a score ending in 5).

Knowing your GMAT score's percentile ranking can help you to calculate what score your target school is likely to require. For example, a score of 645 on the current GMAT exam is more or less equivalent to a 700 on the previous GMAT (10th edition), due to the new scoring scale.

90+ hours

is the time top scorers spend preparing for the GMAT

Source
mba.com

87%

of MBA applicants who are offered a place at Harvard Business School go on to enroll

Source
US News & Report

2

Finalize your resume

Finalizing and sending off your resume is an important step in your application process.

Your resume should include your functional job skills, breadth and depth of experience, demonstrated leadership and management skills, and your potential for growth.

Remember to include the lessons you've learned in the workplace and how these will allow you to contribute within your MBA classroom.

Read and re-read your resume, making sure there are no mistakes or typos. You can even ask a friend to proofread it before you send it off in your application. Attention to detail is essential in MBA applications and avoiding minor mistakes will add credit to your profile.

3

Prepare your transcripts

An important part of the application process that often gets forgotten about is retrieving and sending out your academic transcripts. Your transcript conveys your past academic performance and interests. It includes every class you took at your degree-granting university, showing your grade for each class.

Make sure your transcript clearly shows your name, the name of your institution, the name of the degree you earned, and the date your degree was conferred. Most schools ask for 'unofficial' transcripts when you apply.

These are often easily downloaded from the university's website or by contacting them directly. You can usually upload a PDF as part of your application.

1-2 pages

is the average length of an MBA resume

CV

4

Secure your two recommendation letters

Once you've identified who you want to recommend you, it's a good idea to organize to discuss with your recommender what will be expected from them.

To have the best letter possible, it's important to ensure that your recommender has a full understanding of what they need to write. Schools will typically ask your recommenders to rate you across various skills and personal qualities, alongside outlining your strengths, weaknesses, and achievements.

You should also take it as an opportunity to let them know why you want to embark upon an MBA, as well as what areas of your experience and achievements you would like them to highlight.

Remember, a letter of recommendation should provide the admissions team with an outsider testament to all the values you have put in your resume, so don't be afraid to make sure your recommender covers all bases.

Choosing the right recommender is important, a strong letter can significantly enhance your application and help you stand out in a competitive pool. Select a recommender who can speak in detail about your professional achievements and growth potential. This will ensure the letter highlights your strengths and aligns well with your overall application."

Rodrigo Malta Managing director MBA marketing, recruiting & admissions, University of Texas at Austin McCombs School of Business

12 months

before the first application deadline is the ideal time to start preparing

Source
mba.com

5

Prep your essay answers

The MBA essay is a creative opportunity to sell your unique strengths, personality traits, and values, and show exactly what makes you a good fit for that school.

In most cases, the essay topic will revolve around your career goals and how you feel the MBA program will help you achieve them. In some cases, schools may ask you to answer more than one prompt.

For example, this year Harvard Business School is asking applicants to respond to three prompts:

Business-Minded Essay: Please reflect on how your experiences have influenced your career choices and aspirations and the impact you will have on the businesses, organizations, and communities you plan to serve. (Up to 300 words)

Leadership-Focused Essay: What experiences have shaped who you are, how you invest in others, and what kind of leader you want to become? (Up to 250 words)

Growth-Oriented Essay: Curiosity can be seen in many ways. Please share an example of how you have demonstrated curiosity and how that has influenced your growth. (Up to 250 words)

To write a great essay, you should research the school well to find out its values. Every admissions team has its own essay questions, so there's no point in copy-and-pasting your answers.

Give yourself plenty of time to edit and make sure you're sticking to the question.

Some schools, such as INSEAD and MIT Sloan, ask applicants to send a video essay instead. The exact same principles apply.

Expert tip:

While AI tools like ChatGPT can be a great resource for researching and structuring your essay, you're far better off writing it yourself. After all, the essay is meant to showcase why an admissions board should accept you. AI can't replicate the personal touch needed to make sure your application stands out.

AI can help give you a structure to work with, but it's not going to be a game changer. The essay is about showing the essence of your story, not the words you use to tell your story."

Anastasia Kynighou MBA director, Manchester Metropolitan University

6

Nail the interview

If your MBA application is successful, you'll be invited to interview, either in-person or virtually. At this stage of the process, admissions committees know about your work experience and achievements, what they now want to find out is more about you as a person.

There's no doubt that interviews can be daunting but try to relax and show your authentic self. Prepare an elevator pitch to introduce yourself and express why you would be a great addition to the MBA cohort. How will you diversify the classroom experience? What unique perspective will you bring to discussions?

Interviewers will ask you to expand on your career goals and why you believe enrolling in an MBA degree is the best way to achieve them. You should identify a post-MBA target industry, your target companies, and specific role. Demonstrate confidence and thoughtfulness in articulating exactly what you want to get out of the MBA.

To prepare for your interview, re-read your MBA essays and application. An interviewer might ask you to expand on any gaps or give an example of a situation where you demonstrated a key skill you have highlighted.

A key question you'll most likely be asked is "why this school?". Do your research and nail at least three strong reasons why this specific business school is right for you. Emphasize how you will make the most of everything it has to offer by highlighting key program courses or extracurricular activities you intend to take part in.

2

interviews with INSEAD alumni are usual for MBA applicants

Source
INSEAD

We invite and strongly encourage all applicants to complete the admissions interview. We're looking for candidates with strong communication skills, poise, and professionalism. Have two or three thoughtful questions prepared about the program and experience."

Rodrigo Malta Managing director
MBA marketing, recruiting & admissions,
University of Texas at Austin McCombs
School of Business

Expert tip:

We recommend the following to our candidates:

1. Apply to Forté partner business school
2. Receive an offer into partner school's MBA program
3. Receive consideration for scholarship opportunities via the institution
4. Partner school chooses Forté Fellows
5. Partner school notifies Forté of its selections

Full-time MBA team HHL Leipzig
Graduate School of Management

BB

25%

of MBA applicants to top-ranked Wharton are successful in landing a place on the program

Source
US News & Report

3.46
is the average GPA of the current MBA class at Texas McCombs

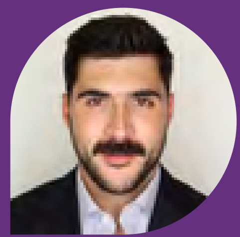
MBA Application Success Stories

"Don't try to answer the essay correctly like a GRE or GMAT test question. Instead, I'd urge future applicants to reflect on themselves, research McCombs, and then describe why and how they would be a good fit for McCombs and vice versa."

Jalen Wade MBA student, University of Texas at Austin McCombs School of Business

"I had to revise my resume to emphasize leadership qualities in each of my positions rather than focusing on technical skills. I reviewed MBA applicant resume examples from candidates with similar backgrounds and sought feedback from family and friends."

Avril Dunleavy MBA student, University of Texas at Austin McCombs School of Business



"The McCombs interview process is pretty straightforward. I would recommend writing down bullet points of the main ideas you are trying to get across in your application. However, once you are there, just let your guard down and try to connect with people on a personal level."

David Garza MBA student, University of Texas at Austin McCombs School of Business

"I am not a native English speaker, so [the GMAT] was a little bit more difficult. My way of studying was to follow a schedule, to try to practice every day for 30 minutes, to try to understand the way they ask the questions, and to understand the exam. You need to put in a lot of practice."

Edison Nunez Toro MBA student, Imperial College London Business School

Sources
MBA.com
Texas McCombs

MBA Application Deadlines 2024-2025

North America

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
Brigham Young: Marriot	December 1 2024	January 15 2025 (int.)	March 1 2025	May 1 2024 (int.)
Carlson, Minnesota	October 1 2024	December 1 2024	February 1 2025 (int.)	April 1 2025
Carroll, Boston College	October 15 2024	December 10 2024	January 21 2025	March 4 2025 (int.)
Chicago Booth	September 19 2024	January 7 2025	April 3 2025	–
Columbia Business School (August intake)	September 10 2024	January 7 2025	April 1 2025	–
Darden, Virginia	October 2 2024	January 7 2025	April 2 2025	–
Desautels, McGill	November 1 2024	January 15 2025	March 15 2025	May 15 2025
Fisher, Ohio State	December 1 2024	January 5 2025	February 23 2025	April 25 2025
Foster, Washington	October 1 2024	January 7 2025 (int.)	March 12 2025	–
Fuqua, Duke	October 1 2024	January 9 2025	February 20 2025	April 3 2025
George Washington University	November 1 2024	–	–	–
Goizueta, Emory	October 2 2024	January 6 2025	March 19 2025	–
Haas, Berkeley	September 12 2024	January 9 2025	April 3 2025	–
Harvard	September 4 2024	January 6 2025	–	–
Ivey, Western	–	–	–	September 23 2024 (R4, int.) November 18 2024 (R5) January 10 2025 (R6)
Jindal, UT Dallas	Check school website	–	–	–
Johnson at Cornell (2-Year)*	September 18 2024	January 9 2025	March 6 2024	–
Johnson at Cornell (1-Year)*	October 8 2024	January 8 2025	March 5 2025	–
Jones, Rice	October 14 2024	January 6 2025	March 10 2025	April 28 2025
Katz, Pittsburgh (Signature MBA)	Check school website	–	–	–

Key
*rolling admissions after final round
EU Deadline for EU citizens
int Deadline for international candidates
Non-EU Deadline for non-EU citizens

Source
US News & Report

North America

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
Kelley, Indiana	October 15 2024	January 5 2025	March 1 2025	April 15 2025
Kellogg, Northwestern	September 11 2024	January 8 2025	April 2 2025	–
Kogod, American University	October 15 2024	December 15 2024	February 15 2025 (int.)	April 15 2025
Mason, William & Mary	October 7 2024	January 6 2025	March 14 2025	May 5 2025 (R4) July 15 2024 (R5)
McDonough, Georgetown	October 1 2024	January 6 2025	April 2 2025	April 30 2024
Merage, UC Irvine	November 1 2024	January 15 2025	March 1 2025	May 1 2025
Miami Herbert Business School˚	November 1 2024	December 15 2024	March 1 2025	May 1 2025
MIT Sloan (August intake)	September 30 2024	January 14 2025	April 7 2025	–
Notre Dame Mendoza (1-year)˚	October 15 2024	January 7 2025	March 17 2025	–
NYU Stern	October 15 2024	October 16 2024	January 16 2025	April 16 2025
Olin Babson˚ (2-year)	September 16 2024	January 10 2025	March 20 2025	April 24 2025
Olin, Washington˚	October 25 2024	November 1 2024	January 5 2025	March 1 2025 (R4) April 15 2025 (R5)
Owen, Vanderbilt˚	October 8 2024	January 8 2025	February 25 2025	April 1 2025 (R4) May 15 2025 (R5)
Questrom, Boston (Jan entry)	October 9 2024	December 16 2024	January 9 2025	March 12 2025
Questrom, Boston (September intake)	Check school website	–	–	–
Ross, Michigan	–	January 6 2025	March 24 2025	–
Rotman, Toronto	September 25 2024	January 15 2025	March 5 2025 (Int.)	April 30 2025
Rutgers Business School	November 15 2024	January 20 2025	March 15 2025 (Int.)	May 1 2024
Scheller, Georgia Tech	October 4 2024	January 10 2025	March 7 2025	May 1 2025

North America

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
Simon, Rochester	October 15 2024	January 5 2025	February 15 2025	March 31 2025 May 1 2025 (R5)
Smeal, Penn State (Fall 2024 intake)	October 1 2024	December 1 2025	February 1 2025	April 1 2025
Smith, Maryland	October 1 2024	November 1 2024	December 15 2024	January 15 2025 (R4) March 14 2025 (R5) April 30 2025 (R6)
Smith, Queen's University (January intake)	Check school website	–	–	–
Stanford GSB	September 10 2024	January 8 2025	April 8 2025	–
Tepper, Carnegie Mellon	October 1 2024	January 6 2025	March 3 2025	May 5 2025
Terry, Georgia	October 10 2024	January 10 2025	March 10 2025 (int.)	May 10 2025
Texas A&M University: Mays˚	November 1 2024	January 31 2025 (int.)	May 1 2025	–
Texas McCombs, UT Austin	October 15 2024	January 15 2025	April 1 2025	May 15 2025
Tuck, Dartmouth	Sep 26 2024	January 6 2025	March 26 2025	–
UCLA Anderson	October 1 2024	January 6 2025	April 7 2025	April 25 2025
UNC Kenan Flagler (January intake)	September 30 2024 (priority)	October 28 2024	–	–
University of Oklahoma	February 15 2025	April 1 2025 (int.)	May 1 2025	April 3 2025
USC Marshall	October 1 2024	January 10 2025	April 15 2025	–
Warrington, Florida	October 15 2024 (int.)	January 15 2025	May 15 2025	–
Wharton	September 4 2024	January 3 2025	April 2 2025	–
Wisconsin	September 26 2024	October 31 2024	January 9 2025	February 27 2025 (R4) April 10 2025 (R5 int.) June 3 2025 (R6)
WP Carey, Arizona State	October 15 2024	December 15 2024	February 1 2025	April 1 2025
Yale SOM	September 10 2024	January 7 2025	April 8 2025	–
Zicklin, Baruch	December 1 2024	February 1 2025	April 1 2025	June 1 2025

Key
˚rolling admissions after final round
EU Deadline for EU citizens
int Deadline for international candidates
Non-EU Deadline for non-EU citizens

Europe

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
Alliance Manchester	October 14 2024	November 29 2024	–	–
Bayes Business School	September 22 2024	November 3 2024	January 12 2024	February 16 2025 (R4) March 30 2025 (R5) May 11 2025 (R6) June 29 2025 (R7)
Birmingham Business School	Check school website	–	–	–
Cambridge Judge	–	October 7 2024	January 6 2025	March 30 2025
Copenhagen Business School	January 10 2024	April 10 2024	June 10 2024 (Non-EU)	July 10 2024 (EU)
Durham	Check school website	–	–	–
EADA Business School Barcelona	September 13 2024	October 11 2024	November 15 2024	December 13 2025 (R4) January 17 2025 (R5) February 14 2025 (R6) March 14 2025 (R7) May 16 2025 (R8) June 13 2025 (R9)
EDHEC	–		May 31 2024 (Non-EU)	June 30, 2024 (EU)
ESADE	October 3 2024	November 21 2024	January 14 2025	February 20 2025 (R4) March 20 2025 (R5) April 24 2025 (R6) May 15 2025 (R7) June 5 2025 (R8) June 20 2025 (R9)
ESCP	Check school website	–	–	–
ESSEC	October 7 2024	November 18 2024	January 13 2025	–
ESMT	–	–	–	September 11 2024 (R5) November 6 2024 (R6)
emlyon	Check school website	–	–	–
Frankfurt*	–	–	May 31 2025 (Non-EU)	July 31 2025
HEC Paris (January intake)	–	–	–	September 16 2024 October 14 2024 (R5) November 12 2024 (R6)
HEC Paris (September intake)		September 16 2024	October 14 2024	November 12 2024 December 16 2024 (R5)
HHL Leipzig	November 30 2024	January 31 2025	March 31 2025	May 31 2025 June 30 2025 (EU)
IE*	September 1 2024	–	–	–
IESE	September 26 2024	January 9 2025	March 20 2025	May 6 2025
IMD	–	–	September 15 2024	October 15 2025
Imperial	September 23 2024	January 20 2025	March 31 2025	May 19 2025

Key
*rolling admissions after final round
EU Deadline for EU citizens
int Deadline for international candidates
Non-EU Deadline for non-EU citizens

Source
GMAC

Europe

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
INSEAD (August 2025 intake)	September 10 2024	November 5 2024	January 14 2025	March 4 2025
INSEAD (January 2026 intake)	March 11 2025	April 22 2025	June 17 2025	August 5 2025
Lancaster Management School*	–	–	–	Early June
London Business School	September 6 2024	January 3 2025	March 24 2025	–
Maastricht	October 1 2024	December 1 2025	February 1 2025	April 1 2025
Mannheim	Check school website	–	–	–
Nyenrode	December 20 2024	–	–	–
Oxford Saïd	–	October 1 2024	November 1 2024	January 6 2025 March 3 2025 (R5)
Polimi Graduate School of Management	Check school website	–	–	–
Rotterdam SOM* (January intake)	–	–	–	October 1 2025 (R5) November 5 2025 (R6)
St. Gallen*	October 22 2024	February 4 2024	April 7 2024	May 19 2024 July 1 2024 (R5)
The Lisbon MBA	Check school website	–	–	–
Trinity*	Rolling	–	–	–
UCD Smurfit*	Rolling	–	–	–
University of Edinburgh	October 16 2024	November 27 2024	January 29 2025	March 5 2025 April 23 2025 (R5) June 11 2025 (R6)
Warwick	October 6 2024	November 10 2024	January 12 2025	May 21 2025 (int.) May 30 2025 (R5) July 31 2025 (R6)
WHU* (April intake)	Check school website	–	–	–
WHU* (September intake)	April 30 2025	May 31 2025 (int.)	July 15 2025	–

Asia

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
CEIBS	October 16 2024	January 8 2025	March 12 2025	May 21 2025
CUHK	October 31 2024	December 15 2024	January 31 2025	March 15 2025 April 30 2025
Fudan-MIT IMBA	November 15 2024	December 31 2024	March 15 2025	April 30 2025
HKU	November 28 2024	–	–	–
HKUST	October 15 2024	January 2 2025	February 18 2025	May 6 2025
IIM Ahmedabad	–	October 14 2024	December 3 2024	–
IIM Bangalore	–	October 9 2024	December 2 2024	–
Indian School of Business	September 15 2024			–
Nanyang Business School	November 1 2024	January 30 2025	March 31 2025	–
NUS Business School	October 30 2024	January 15 2025	April 2 2025	–
Renmin (November intake)	Check school website	–	–	–
Renmin (February intake)	Check school website	–	–	–
Shanghai Jiao Tong	November 8 2024	December 27 2024	February 21 2025	April 11 2025 (R4) May 30 2025 (R5)
Singapore Management University (January intake)	–	–	October 31 2024	–
Sungkyunkwan University (Fall intake)	November 8 2024	February 21 2025	April 18 2025	–
Tsinghua	October 7 2024	December 2 2024	February 10 2024	March 17 2025 April 21 2025 (R5)
Tongji	Check school website	–	–	–

Key
*rolling admissions after final round
EU Deadline for EU citizens
int Deadline for international candidates
Non-EU Deadline for non-EU citizens

Rest of the world

School	Round 1	Round 2	Round 3	Round 4 (and beyond)
AGSM @ UNSW (May intake)	–	–	October 1 2024	November 1 2024 December 1 2024 February 1 2025 March 1 2025 (domestic only)
EGADE*	–	–	February 1 2025	–
Ipade Business School*	–	–	December 15 2024	August 5 2024
Melbourne Business School	November 25 2024	February 3 2025	March 31 2025	May 26 2025 (offshore/int) July 14 2025
University of Cape Town GSB	June 30 2025	–	–	–
University of Sydney*	October 27 2024	December 1 2024	January 26 2025	February 23 2025 March 30 2025 April 27 2025 June 1 2025

Key
*rolling admissions after final round
EU Deadline for EU citizens
int Deadline for international candidates
Non-EU Deadline for non-EU citizens

Source
GMAC

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